



# BEDROCK GRANITE ADD THE NATURAL BEAUTY OF STONE TO YOUR HOME OR BUSINESS

BY JULIA JAEGERBERG | PHOTOS SUBMITTED BY BEDROCK GRANITE

**BEDROCK GRANITE IS A FAMILY-OWNED BUSINESS THAT PROVIDES** vast knowledge and expertise in the design, fabrication and installation of countertops, showers, fireplaces and much more.

"We take pride in offering one-of-a-kind, custom-order projects in granite, quartz and porcelain products," explains owner Mark Hoffmann. "I opened Bedrock Granite in my home's garage back in 2006."

Before beginning his Bedrock Granite business, Mark operated Mark Hoffmann Home Improvements as a general contractor for more than 20 years. "I made the decision to change the direction of my career by focusing on my interest in the stone industry," he says. "We focus on providing knowledge, customer service and unique solutions to challenging projects."

Nearly 10 years ago, Bedrock moved to its current location off of Hwy 60 in Slinger with one of the area's largest full-slab showrooms.

**View complete stone offerings**

Bedrock Granite offers its clients granite,

marble, quartz, Dekton, other natural stones and a variety of tile products for kitchens, bathrooms, bars, fireplaces and living areas – indoors and outdoors.

"We specialize in custom residential work, while working with commercial projects as well," explains Mark. "Our American stoneworkers are qualified to work with any stone – including exotic varieties and unique designs – and our elite sales staff offers years of experience in customer service and design. Indoors or outdoors, we'll work with you to find the perfect product for your project."

Mark shared that when visiting one of his very first customers after installation, he noticed a doily in the middle of the peninsula. "The husband stated that his wife has the doily on the countertop to hide a specific spot on the stone. The husband said he loved the spot because it adds character, so they continually took turns covering and uncovering the unique spot! It was that experience that confirmed to me that one person's beauty is another person's eye sore!"

**Building on his father's passion**

Mark is the youngest of five children who says he was blessed with five children of his own. "My father, who passed away when I was 8 years old, was a very successful architect and builder with only an eighth-grade education. It's apparent that I took on the same interests and drive when becoming a general contractor and then starting Bedrock Granite."

When you visit Bedrock Granite, the professional sales staff will assist you in finding the perfect countertop for your project.

"Our goal is to offer a superior service that creates a fun and exciting experience from the second you walk into our showroom until the day the countertops are installed," concludes Mark. "We work with both residential and commercial projects but offer the same great service no matter what your project may be."

*Find Bedrock Granite located at 3780 State Road 60 in Slinger. Call 262-677-0900, email [info@bedrockgranite.net](mailto:info@bedrockgranite.net) or visit [BedrockGranite.net](http://BedrockGranite.net).*



262.677.0900 | [bedrockgranite.net](http://bedrockgranite.net) | Conveniently located off Hwy 164 and Hwy 60

AUGUST 2024

# Lake Country

## NEIGHBORS



*Jay and Kim Mason*  
FROM ENTREPRENEURIAL  
ENDEAVORS TO ART

Cover Photo by  
Katie Emanuelson Photography

POWERED BY

